

M-Business Anywhere™

Delivering Web content and applications to mobile devices anytime, anywhere

M-Business Anywhere provides a platform for delivering Web-based content and applications to a wide variety of mobile devices rapidly and cost-effectively -- with minimal recoding. Web developers can leverage their existing skill sets and open standards to develop and deploy fully interactive Web applications with sync-and-go or wireless capabilities. So no matter where end users are, they'll be able to tap into the information, applications and Web services they need to make more effective business decisions, more quickly than ever before. Just as importantly, you can develop, deploy, and maintain mobile Web applications rapidly and with the lowest total cost of ownership (TCO) possible.

Mobile Applications

M-Business Anywhere allows companies to mobilize enterprise applications such as portals, customer relationship management (CRM), field service, logistics, data collection, inspection, help desk, and business intelligence. Literally any paper-based or desktop-based or desktop-based application or process can be extended to handheld devices, tablet computers or laptops with M-Business Anywhere, resulting in faster and more accurate data collection, improved field productivity and better decision-making.

Web Standards Support

M-Business Anywhere supports the most advanced and powerful industry-wide Web standards, including DHTML, HTML 4.01, and XHTML 1.0. M-Business Anywhere's support for Web standards and its open Mobile Database API together create a powerful, cross-platform environment that enables developers to build and deploy robust applications quickly and cost-effectively. M-Business Anywhere improves developer productivity by enabling the full use of existing development tools, content creation systems, and .NET or J2EE Web applications. In addition, applications developed using Web standards are easy to maintain and update, resulting in low TCO for mobile applications.



M-Business Anywhere Product Family

- M-Business Anywhere Application Edition for extending data-driven applications to mobile devices
- M-Business Anywhere Web Edition Pro for extending data collection applications to mobile devices
- M-Business Anywhere Web Edition Standard for extending Web content to mobile devices

iAnywhere™
A SYBASE COMPANY





M-Business Anywhere powers

AvantGo[®]

the world's largest mobile Internet service, with 10 million registered users!

“We chose M-Business Anywhere because of its intuitive Web-based interface, which was easy to use and required no additional application training on our part and could be used either offline or wirelessly.”

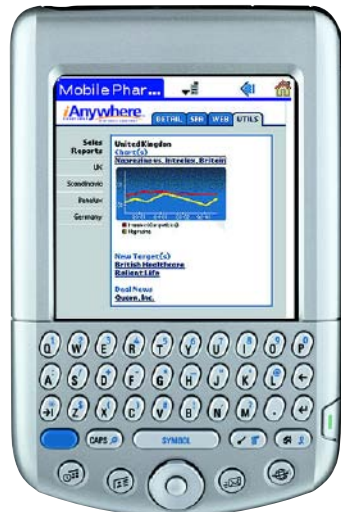
*Dr. John Halamka
Associate Dean
Harvard Medical School*

“I’ve got 49 Senators going in 49 different directions, not to mention their various staff members. It’s now extremely important that their data goes with them, and with M-Business Anywhere we’re able to support their mobility, making technology more useful to them.”

*Tim Petty
Director of Information Resources
Technology Office of the
Senate Republican Conference*

“Our business is more competitive than ever. With M-Business Anywhere, we are able to respond more quickly in this rapidly changing marketplace because we can give our executives around the world access to supplier information, sales figures and other key business metrics on their mobile devices.”

*Jim Yost
Vice President and CIO
Ford Motor Company*



M-Business Anywhere On-Device Data Capabilities

M-Business Anywhere supports synchronization of XML data sources to an on-device datastore and MobiLink synchronization of enterprise databases to a SQL Anywhere Studio UltraLite™ on-device database. This dual support for XML and MobiLink sync provides options for seamless integration with enterprise applications and all major enterprise databases. M-Business Anywhere provides a uniform, cross-platform method to easily access on-device data using JavaScript and interact with it in dynamic HTML pages within the M-Business Anywhere Client. M-Business Anywhere is the first mobile software platform to allow “smart client” offline access to relational data from within a cross-platform Web application.

Mobile Portal Self-Service Configuration

M-Business Anywhere includes an integrated, Web-based desktop interface that enables individual users to register for M-Business application “channels” configured and managed by a central administrator. The next time users synchronize their devices — either through a wireless connection or a cradle attached to a desktop PC — their new channels are automatically added to their devices. For corporations who want more centralized configuration control, M-Business Anywhere also provides an interface for a group level application administrator.

Dynamic Mobility and Connectivity

M-Business Anywhere delivers applications to the widest range of mobile devices over any network, offering seamless transition between wireless and offline access to enterprise data and applications. It supports Palm OS, Pocket PC (Windows Mobile), Windows XP, and Windows XP Tablet PC Edition. In addition, M-Business Anywhere supports access over LAN and WAN wireless networks (including Wi-Fi networks), or offline via desktop synchronization.

Centralized User, Content and End-to-End Security Management

M-Business Anywhere provides centralized systems management tools to easily manage mobile users, channels and devices, reducing the cost of deploying and administering a mobile solution. Additionally, M-Business Anywhere supports end-to-end security from the device to the data center, including encryption, username/password authentication and the ability to integrate with existing enterprise security solutions.



► M-Business Anywhere enables developers to control the amount, size and formatting of Web content and applications on mobile devices. Developers can specify channel size limit, link and color depth, and binary distribution options, among other parameters. Once an M-Business Anywhere application is deployed, administrators can manage users, applications and devices efficiently from a central management console.

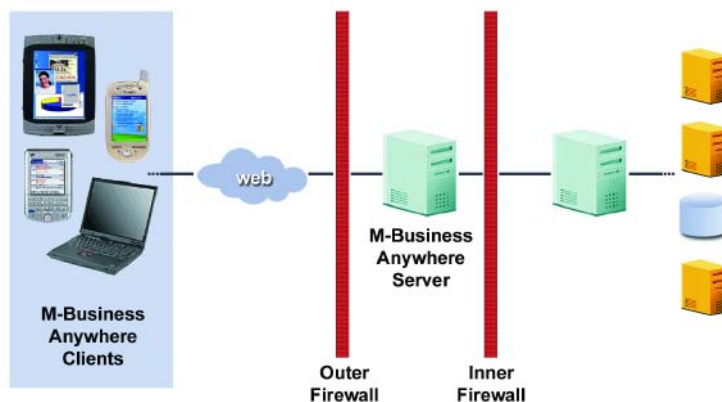
M-BUSINESS ANYWHERE VERSIONS

	Application Edition	Web Edition Pro	Web Edition Standard
On-device database access	•		
XML data sync for Web-based applications	•		
Dynamic HTML for robust UI applications design	•	•	
Plug in architecture (PODS, Mime handlers)	•	•	
JavaScript for on-device business Logic	•	•	
2-way Forms for data collection	•	•	
HTML content sync and HTML 4.0 browsing client	•	•	•
Central administration of users, groups and content	•	•	•
Secure wireless encryption and user authentication	•	•	•
Application 'Sweet Spot'	Data-driven Applications	Data Collection Applications	Content Delivery

M-Business Anywhere - Free Developer Edition

Download the M-Business Anywhere Developer Edition and try out the industry's most mature, reliable, and scalable platform for extending enterprise applications and Web content to mobile devices.

The free Developer Edition has full functionality and doesn't expire at any time. Visit www.ianywhere.com/mbusiness_download to get your copy today.



M-Business Anywhere Architecture

FACTS AT A GLANCE

Deliver interactive mobile enterprise applications rapidly and cost-effectively

- Deploy across platforms to handheld devices, tablets, and laptops
- Build “smart client” applications that don’t depend on wireless networks
- Provide robust, on-device data management functionality
- Extend legacy databases, XML Web services and .NET and J2EE applications
- Use PODs to create on-device plug-ins for hardware access and mime players

Reduce deployment and management costs

- Centralized user, application and device management
- Group level administrator support and self-service application deployment portal
- Automatic remote application updates
- Optimized synchronization to minimize wireless data access fees
- Tracking and reporting of key usage and performance indicators
- Device-side user interface support for English, French, German, Italian and Spanish — deployed and managed from a single server

Ensure scalability and end-to-end security

- User authentication with integration to NT Domains, LDAP and Active Directories
- Centralized security policy provisioning and enforcement
- End-to-end strong encryption including 128-bit SSL and 163-bit ECC
- Proven scalability to more than 10 million registered subscribers (AvantGo Mobile Internet service)
- Robust server datastore — ASA (Adaptive Server® Anywhere)
- On-device SQL database — UltraLite™

Lower total cost of ownership

- Single, cross-platform solution that supports Palm OS, Pocket PC (Windows Mobile), Windows XP, and Windows XP Tablet PC Edition
- Support for open standards: DHTML, SSL, HTML 4.01, Cascading Style Sheets (CSS) 1.0 style attribute, XHTML1.0, Document Object Model (DOM) Level 1, JavaScript and Structured Query Language (SQL)

M-BUSINESS ANYWHERE SYSTEM REQUIREMENTS

Server Requirements

- Windows NT Server 4 Service Pack 6a; minimum Pentium II 233 MHz, 256 MB RAM, 400 MB disk space
Windows 2000 Server Service Pack 4; minimum Pentium II 233 MHz; 128MB RAM; 100MB disk space, Windows 2003 Server
- Solaris 2.6, 8; minimum SPARC Ultra; 256 MB RAM, 640 MB of available hard disk space (temporarily)
- Redhat Linux 7.3, 8; minimum Pentium II 233 MHz, 256 MB RAM, 640 MB disk space (temporarily)

Device Requirements

- Palm OS versions 3.5.2, 3.5.3, 4.x, or 5.x; 1 MB free memory
- Pocket PC (Windows Mobile) versions 2000, 2002 or 2003, Pocket PC Phone Edition, 1.5 MB free memory
- Windows XP or Windows XP Tablet PC Edition

Extend Your Enterprise with Information Anywhere

iAnywhere Solutions empowers businesses with always available access to enterprise information. More than twelve thousand customers worldwide, including 81 of the Fortune 100, rely on iAnywhere Solutions’ industry leading database for mobile, embedded and small to medium sized business environments as well as the company’s mobile middleware and M-Business solutions. Our software powers successful solutions across a range of industries, such as field force automation, financial services, government, healthcare, hospitality, insurance and retail.



iAnywhere Solutions, Inc. Worldwide Headquarters

One Sybase Drive
Dublin, CA 94568-7902
U.S.A.

North America
T 1-800-801-2069
1-519-883-6898
F 1-519-747-4971

Europe, Middle East, Africa
+44 1628 597 100

Asia Pacific
+852 2506 8700

Japan
+81 3 5210 6380

iAnywhere Solutions is a subsidiary of Sybase, Inc.

Copyright © 2004 iAnywhere Solutions, Inc. All rights reserved. iAnywhere, SQL Anywhere, M-Business Anywhere, Adaptive Server Anywhere and UltraLite are trademarks of Sybase, Inc. or its subsidiaries. All other trademarks are properties of their respective owners. ® indicates registration in the United States of America. Printed in the U.S.A. L02383. IANY1012

www.iAnywhere.com
contact_us@iAnywhere.com